

## Message Text

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44

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W  
----- 086379

R 071429Z MAR 75  
FM AMEMBASSY SOFIA  
TO USIA WASHDC  
INFO SECSTATE WASHDC 9294  
USDOC WASHDC  
AMEMBASSY VIENNA

UNCLAS SOFIA 0424

E.O. 11652: NA  
TAGS: BEXP, PROP, BU  
SUBJECT: FILM LOAN LIBRARY/EXPORT PROMOTION

USIA FOR IOA/RMS, IMV (INFO: ICS, IEE); SECSTATE FOR EUR/EE;  
USDOC FOR BEWT; VIENNA FOR EWTC, REX, RPO

REF: USIA CM 1588 NOV 6

1. SINCE FOOD AND TABACCO PROCESSING AND PACKAGING IS THEME OF U.S. PAVILION AT 1975 PLOVDIV INTERNATIONAL FAIR (SEPT 3-10), FILM PACKAGES DESCRIBED REF CM WILL BE MOST USEFUL. WHILE USING THEM IN PRE-FAIR PROMOTION WOULD BE DIFFICULT, FILMS CAN BE USED DURING FAIR AT TECHNICAL CONFERENCES WHICH BULGARIANS PLAN TO ORGANIZE, IN PAVILION'S LIBRARY/LOUNGE, AND AFTER FAIR WITH RELEVANT BULGARIAN ORGANIZATIONS. WE THEREFORE WANT TO ORDER ALL SIX PACKAGES FOR PERIOD AUG 20-SEPT 30. ARRIVAL WELL BEFORE FAIR REQUIRED SO WE MAY BECOME FAMILIAR WITH FILMS.

2. IF ALL SIX PACKAGES NOT AVAILABLE THAT PERIOD, PACKAGES 1 (GENERAL), 3 (MULTI-PURPOSE) AND 4 (FRUIT AND VEGETABLES) HAVE HIGHEST PRIORITY. PACKAGE 2 (MEAT) ALSO APPEARS HIGHLY USEFUL, WHICH PACKAGES 5 (BAKING) AND 6 (DAIRY) SEEM LESS SO, ON BASIS DESCRIPTIONS IN REF CM.

3. WE ASSUME, AS WITH FILM LOANS FOR 1974 FAIR, DSA CHARGES WILL BE LEVIED AGAINST ICS/SIE FAIR BUDGET.

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HERZ

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 07 MAR 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Document Number:** 1975SOFIA00424  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
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**Executive Order:** N/A  
**Errors:** N/A  
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**Original Handling Restrictions:** n/a  
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**Review Transfer Date:**  
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**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** FILM LOAN LIBRARY/EXPORT PROMOTION USIA FOR IOA/RMS, IMV (INFO: ICS, IEE); SECSTATE FOR EUR/EE;  
**TAGS:** BEXP, BU  
**To:** USIA  
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